Subject: Re: Info Booth From: Jonathan Williams Date: 03/22/2017 12:15 PM

To: "Bezmalinovich, Augie" < ABezmalinovich@portla.org>

CC: "eswanson@sanpedrochamber.com" <eswanson@sanpedrochamber.com>, "Iparker@sanpedroBID.com"

<lparker@sanpedrobid.com>

I agree. The big word "Information" should do the job.

I still think we are missing the boat on cruise ship and waterfront traffic. If we can get these people moving, we can stimulate economic activity in downtown. No matter how we look at it, people are at the waterfront and want to go to the waterfront. Now we have to find ways to maximize their spending in the area.

On Wed, Mar 22, 2017 at 10:57 AM, Bezmalinovich, Augie <a href="mailto:ABezmalinovich@portla.org">ABezmalinovich@portla.org</a> wrote:

•	on wea, wai 22, 2017 at 10.57 Aw, bezinainovich, Augie < <u>Abezhainovich@porta.org</u> > wrote.
	AII —
	I forgot that I took this picture a while back and I thought it was worth sharing. I think it's nice although I would leave out "Booth" and just call it "Information." This was taken at the Friday Farmers market in Downtown SP
	Thanks,
	Augie
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K	- Cind Regards,
	onathan Williams President & CEO
В	Pacific Battleship Center* lattleship IOWA Museum Office/Fax: 877-446-9261 ext. 709

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